
Good day to you (Dato/ Datin/ Prof. / Dr. / Mr. / Ms.),

Sponsorship for the 29th INTERVARSITY BIOCHEMISTRY SEMINAR 2018 "CODE-BREAKERS: Unlocking The Future Through Science"

Taylor's University is proud to be the host university for the "29TH INTERVARSITY BIOCHEMISTRY SEMINAR (IBS) CODE-BREAKERS: Unlocking The Future Through Science" at our iconic Taylor's University Lakeside Campus, Subang Jaya on 12th May 2018.

1. This seminar is jointly-organized with the Malaysian Society of Biochemistry and Molecular Biology (MSBMB). You have probably heard about this seminar as it has been held on an annual basis since 1989. The objectives of the seminar are to promote active and healthy exchange of research ideas, information and issues, focusing on recent developments related to Biochemistry/ Molecular Biology amongst students, researchers and academicians in Malaysia.
2. In this seminar, we are expecting more than 500 participants, comprised of students, researchers and academicians from different institutions, both public and private, across Malaysia to join this seminar. Said institutions include Universiti Malaya (UM), Universiti Kebangsaan Malaysia (UKM), Universiti Malaysia Terengganu (UMT), Universiti Putra Malaysia (UPM), International Medical University (IMU), Monash University, Nilai University, Sunway University, University of Nottingham Malaysia Campus, Universiti Tunku Abdul Rahman (UTAR), and many other institutions are expected to participate in 29th IBS 2018.
3. In order to make the event a success, we would be extremely grateful if a well-known company like yours would be able to support us for this seminar by providing sponsors in one of our few selections of sponsors; financial sponsorship, in-kind sponsorship or various mode of advertisement.
4. In the light of your sponsorship on our event, we aim to increase the visibility of our sponsors' branding, among 300 participants, comprising of lecturers, students, and researchers. Furthermore, with the presence exhibition booths available for the sponsors, based on their sponsorship tier, sponsors are able to do networking among the participants of this event and further increase their contacts or even possible obtain potential employees.

5. Exhibition booth, given as stated in the reply slip, will provide the opportunity to showcase your company's brands, products and services to researchers and academicians from different universities in Malaysia. With an expectant of over 300 participants, we anticipate that with the huge amount of audiences, they could engage at exhibition booths and increase visibility of our sponsors' branding. Herewith, a reply slip attached stating various mode of sponsorship for your kind perusal and action.

Kindly let me know if you would be able to sponsor us by replying to me as soon as possible.

Thank you in advance and looking forward to your favourable reply.

Yours sincerely,



Dr. Tang Yin Quan

Treasurer for 29th Intervarsity Biochemistry Seminar
Lecturer,
School of Biosciences,
Faculty of Health and Medical Sciences,
Taylor's University Lakeside Campus.

cc.

Dr. Phelim Yong Voon Chen – Head of School of Biosciences, Taylor's University.

Dr. Yap Wei Hsum – Programme Director (Biotechnology) and Advisor of 29TH IBS 2018

Dr. Adeline Chia Yoke Yin – Programme Director (Biomedical Science) and Advisor of 29TH IBS 2018

Mr. Muhammad Zayd bin Khairil Anwar & Mr. Gregory Chan Chin Khiong – Team Leaders of Finance & Sponsorship Team, 29th IBS 2018.